



40 Hobron Ave.
Kahului, Hawaii 96732
Phone (808) 877-3144
Fax (808) 877-5030
www.biodiesel.com

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Pacific Biodiesel
Contact: Beth Mathias
bmathias@biodiesel.com
Ph: 808-877-3144
Mobile: 808-280-5947
<http://www.biodiesel.com>

KIMBERLY HAUEISEN JOINS PACIFIC BIODIESEL TEAM

Pacific Biodiesel announces the appointment of Kimberly Haueisen to the new position of Grants Director. Based at the Company's Maui headquarters, her responsibilities will include the oversight of all major grant projects, including compliance, new grant applications and public relations components.

Ms. Haueisen joins the Pacific Biodiesel team having served the Maui Economic Development Board as Program Director for more than 3 years. A Maui resident since 1994, she is a graduate of Eastern Connecticut State University and has completed graduate course work from both Penn State and the University of Phoenix. Prior to moving to Maui, Ms. Haueisen was Global Alliance Manager for Segue Software, Inc., and worked as a management consultant to Fortune 500 companies and the United States Armed Services.

"Kim brings a wealth of technical knowledge and grant experience to our company," says Vice President, Kelly King. "With the continued growth of Pacific Biodiesel and the opportunities available to us, her expertise is a welcome and timely addition to our team."

Recognized as a renewable energy leader by local, national and international organizations, Pacific Biodiesel continues to produce and sell quality fuel throughout the country. The company is a recipient of the 2011 Green Jobs Award and employs about 40 Hawaii residents. About 85 construction jobs are being supported in the current phase of its newest venture, Big Island Biodiesel, scheduled to open in 2012. For more information, visit www.biodiesel.com.

See photo attachment.

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renewable • sustainable • community-based